

ECO-INNOVATION & REGIONAL DEVELOPMENT GREEN TO GROW

Madrid (E), 15/16 April 2010

INVITATION !

Eco-innovation is becoming a priority to foster economic development at all different stages of public administration: EU, State, Region, City. Hopes are linked to the business flows and jobs that might be generated by greening all industrial sectors and innovative start-ups.

If you wish to share your experience and your thoughts in the field of eco-innovation, join your colleagues in Madrid.

SESSION TOPICS

- ▼ State of the play
- ▼ Regional strategies
- ▼ Enhancing eco-innovation support at regional level
- ▼ The way forward

The format will allow discussions with experts, world café discussions, speed presentations as well as networking opportunities.

Working languages: English & Spanish

VENUE

HOTEL VILLAREAL
Plaza de las Cortes, 10
E – 28014 MADRID

PARTICIPATION FEE

Eurada members	€ 175.00
Non members	€ 350.00

ACCOMMODATION

A list of hotels can be found enclosed. Rooms must be reserved and paid directly to the hotels, mentioning reference EURADA 2010

CONTACTS

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HOTEL VILLAREAL

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THURSDAY 15 APRIL 2010

- 9.15 – 9.45 **Welcome**
- Arturo AZCORRA – Ministerio Ciencia e Innovación: Technology Transfer (E)
 - Mr X – IMADE Instituto Madrileño de Desarrollo (E)
 - Renato GALLIANO – President of EURADA
- 9.45 – 10.30 **Keynote speech**
- Manuel PIZARRO – Former President of Endesa (E)
- 10.30 – 12.15 **The State of the Play**
- Moderator :
- Javier CARRILLO-HERMOSILLA – Instituto de Empresa, Madrid (E)
 - Igor JELINSKI – DG Environment of the European Commission *
 - Alejo VIDAL-QUADRAS – Vice-President of the European Parliament *
- 12.15 – 12.45 Coffee break
- 12.45 – 14.00 **Regional Strategies: Challenges and Opportunities**
- Moderator :
- Harma ALBERING – Province of Limburg (NL) *
 - Leandro BARQUÍN – Fundación Forum Ambiental, Barcelona (E) *
 - Helmut HEINISCH – ecoplus. Niederösterreich Wirtschaftsagentur GmbH (A) *
- 14.00 – 15.30 Networking Lunch
- 15.30 – 16.30 **Enhancing eco-innovative support at regional level**
Speed regional presentation (3 slides, 3 minutes)
- Moderator :
- 16.30 – 17.00 Coffee break
- 17.00 – 18.00 **Enhancing eco-innovative support at regional level**
Speed regional presentation (3 slides, 3 minutes)
- 20.30 Common dinner

FRIDAY 16 APRIL 2010

- 9.30 – 11.30 **Enhancing eco-innovative support at regional level**
World Café: 4 questions to be discussed in small groups
1. Importance of the interconnection between regional, local and international grids
Moderator: Alarik ARTHUR – Vattenfall (S) (Electricity producers)
 2. Where are the real potential jobs/growth between clean tech business, alternative energies, green business, sustainable estate?
Moderator:
 3. What could ERDF and ESF do to support a green regional economy ?
Moderator: Mathieu FICHTER – DG Regio of the European Commission
 4. SME support services
Moderator: Andrea DI ANSELMO – META Group (I)
- 11.30 – 12.00 Coffee break
- 12.00 – 12.45 **Results of the World Café discussion**
Moderator: Christian SAUBLENS – EURADA
- Alarik ARTHUR – Vattenfall (S)
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 - Mathieu FICHTER – DG Regio of the European Commission
 - Andrea DI ANSELMO – META Group (I)
- 12.45 – 14.00 **The Way Forward**
Moderator :
- Mathieu FICHTER – DG Regio of the European Commission
 - Gabriela MIRANDA-GALLARDO – OECD
- 14.00 – 14.15 **Conclusions**
- 14.15 – 15.30 Lunch



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REGISTRATION FORM

Return this form to :

IMADE

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A copy would be appreciated to :

EURADA

Avenue des Arts, 12
B – 1210 Bruxelles
Tel. +32 2 218 43 13
Fax. +32 2 218 45 83
E-mail info@eurada.org

DEADLINE FOR REGISTRATION : 9 APRIL 2010

PARTICIPANT INFORMATION

Family name _____ First name _____
Organisation _____
Address _____
Post code _____ City _____
Country _____
Tel. _____ Fax. _____
E-mail _____

MEALS

Are you vegetarian ?

YES NO

I will attend the lunch of Thursday 15 April 2010

YES NO

I will attend the dinner of Thursday 15 April 2010

YES NO

I will attend the lunch of Friday 16 April 2010

YES NO

PAYMENT

Transfer into IMADE's bank account – Instituto Madrileño de Desarrollo

Caja de Madrid
Pº de la Castellana, 189
28046 Madrid

IBAN Code: ES0720380626066000076869

SWIFT Code: CAHMESMMXXX

Further information required in order to receive an invoice:

- VAT number
- Company Name
- Address

HOTELS WITH RATES NEGOTIATED BY IMADE

Each participant is expected to make his/her own reservation.

HOTEL VINCCI SOHO

Calle Prado 18
28014 Madrid
Tel. +34 91 141 41 00
Contact: Raquel Reyes grupos2.soho@vincjihoteles.com
www.vincjihoteles.com
Price 136€+7% VAT (Breakfast included)
Reference: EURADA 2010

HOTEL NH PRADO

Plaza de Cánovas del Castillo 4
28014 Madrid
Tel. +34 91 330 24 00
Contact: Maria Quiñones m.quinones@nh-hotels.com
www.nh-hotels.com
Price 110€+7%VAT (Breakfast included)
Reference: EURADA 2010

HOTEL VILLAREAL

Plaza de las Cortes, 10
28014 Madrid
Tel: +34 91 420 37 67
Contact: Inmaculada Borrás iborras@derbyhotels.com
www.derbyhotels.com
Price 145€+7% VAT (Breakfast included)
Reference: EURADA 2010