

ORIENTATION OF THE U.S SOUTHEAST REGION

Global Consulting & Affiliates is pleased to announce to the EURADA members a program aimed at European national and regional economic development agencies.

Over the years, Russ Froneberger, President of Global Consulting & Affiliates (a long-time and proud EURADA member), has noticed how little attention is paid to the Southeast U.S. region (i.e., North and South Carolina, Tennessee, Central & Northern Florida, Georgia, Mississippi and Alabama) by European economic developers, especially those national and regional development agencies looking for foreign direct investments and helping their SMEs make trustworthy partner connections.

The Northeast and West Coast regions, in particular, are covered to the point that it is becoming harder and harder to find “real” FDI prospects and partners in these regions, as more and more European economic developers, especially those from the new EU member countries and regions, enter the competition.

Global Consulting & Affiliates, utilizing its affiliates and others in its network, offers to European national and regional development agencies an opportunity to find foreign direct investment prospects and locate partners for their international-minded SMEs.

The regions include:

- Research Triangle, Piedmont Triad and Greater Charlotte (North Carolina)
- Memphis, Chattanooga/Knoxville and Nashville (Tennessee)
- Charleston, Greenville/Spartanburg and Midlands (South Carolina)
- Atlanta, Savannah and Augusta (Georgia)
- Birmingham and Mobile (Alabama)
- Jackson (Mississippi)
- Jacksonville, Orlando, Tampa/St. Petersburg and Orlando (Florida)

The program can be organized for one day up to five days. One-on-one appointments are arranged with prospect companies based on agency-specified clusters and with agents, distributors and other partners of interest to SMEs. Also, presentations can be arranged where the agency can present their country and region to a group of companies, academics and service providers.

Interested agencies should contact Russ Froneberger at rjfroneberger@mindspring.com.