Digital Innovation Hubs and Clusters
In supporting digital transformation of SMEs
EURADA Summer Course
3rd July 2020 10:00 – 11:30
○ **Goal:** MIÉNK shall become open community for innovation in construction.

○ IQ Kecskemét Kft works with KÉSZ Group as strategic partner in digitalisation as Competence Centre for Industry 4.0 in Engineering and Construction
  - Operational model based on Digital Innovation HUB concept with EU support
  - Industrial park as infrastructure with industrial incubation function
  - Based on international presence of KÉSZ Group, MIÉNK shall build cooperation in Central Europe which contributes to European cohesion and development from 2020 and beyond
IQ Kecskemét becomes DIH in 2018 thanks to Smart Factories project

Cooperation with MIÉNK cluster
(construction and steel manufacturing)

- Partnership with HunInno Association for strategic actions on national level.

- Organic part of European innovation ecosystem by ADMA project (currently 101 partners)

- Intelligent Cities Challenge – Lighthouse initiative where DIH and clusters can contribute

- E-DIH network from 2021
DIH and CLUSTERS in cooperation

DIH network beyond national borders

DIH cooperation and clusters in DIH-World project

European projects with DIH / cluster contribution

- **METABUILDING** with national clusters in construction
- **BRILLIANT** clusters in sustainable lighting and smart buildings
- **SMART watch** creates network of regional observatories
- **3DP PAN EU** gives SMEs access to 3D printing services
- **DIH-World** for further networking beyond DIH
Intelligent cities can have a strategic role in regional DIH networks as nodes for resilient digital communities.

Examples:
- Arad (RO)
- Szombathely
- Varna (BG)
- Katowice (PL)
- Szeged (HU)

Source: DIHNET / TNO
Thank you for your kind attention

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Next webinar on DIH and Clusters for Sustainable and Intelligent Cities
9th July 2020 9:30 – 11:30

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