About ESSPO

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WHY

Efficient support services portfolio for SMEs?

Investment in SME support VS Visible results
Concept vs. practice

Idea for solution

- well-coordinated portfolios (policy-mixes)
- well defined SME target group
- individual SME change
- makes a synergetic impact on the region’s competitiveness

In practice

- concrete instruments
- present (or missed) in a territory
- means specific approach for each instrument
Shared questions

• How to recognize the needs of SMEs?

• How to identify and reach the right SMEs for the policy?

• How to make the support understandable and accessible to every SME?

• How to organise a flexible support service adapted to a single SME needs within ERDF funding?

• How to recognize the effects of the support?
Thank you!

Questions welcome