Interreg Europe and Good Practices

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Setting the Stage

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Canvas Model

Practical Exercise: Good Practice Matching
Setting the stage
Sli.do Poll!
Sli.do word cloud!
• Was created in 1990 to formally encourage cross-border cooperation

• Built upon 3 strands: Cross-border, Transnational and Interregional cooperation
Projects
- Allow public organisations from different regions in Europe to work together for 3 to 5 years on a shared policy issue.

Platforms
- Function as a tool for faster and better sharing of knowledge which ultimately aims to support local and regional governments to be more effective when planning and implementing policies within their territories.
2 Good Practices
Sli.do word cloud!
What is a good practice?

• An initiative carried out under one of the programme’s main topics:
  1. Research and innovation
  2. SME competitiveness
  3. Low-carbon economy
  4. Environment and resource efficiency

• Good practices are used either to learn from them, transfer them, or both.
2 Good practices

Policy Learning Platform
3 Canvas Model
• https://www.youtube.com/watch?v=Jyl2KUT-0Bk
### EURADA’s Canvas for Best-Practice Transfer: The REGIONAL COOPERATIVE WESTERKWARTIER

#### KEY PARTNERS
- Gebiedscoöperatie Westerkwartier is a Regional Cooperative open to all the actors of the quadruple helix (4H) in the region.
- The Cooperative’s board is formed by a representative of each of the 4H sector.
- The Cooperative’s board has:
  - **Standard board members** with voter status
    - SMEs (max. 3/4)
    - civil society organisations (max. 3/4)
  - **Strategic board members** with advisory status
    - university; local cooperative banks; regional / local authorities (max. 3).
- The Cooperative also has a Research group.
  - Board design’s logic: large corporations/civil servants/politicians undermine the decision-making process due to conflicts of interests.

#### KEY ACTIVITIES
- Facilitation of participative processes with regional actors of the quadruple helix (4H) to define middle-term regional development Pillars (e.g. energy transition) linked to S3.
- The WORK CYCLE of the Cooperative builds on:
  1. PILLAR LEADERS (knowledge/field experts) set priorities (e.g. biomass) within their pillars according to which they contact Acquisition Managers.
  2. ACQUISITION MANAGERS organise public meetings (e.g. for 3 pillars / 12 yearly meetings) to simulate regional 4H actors so as to collect ideas/proposals related to the priorities, those are then sent to Process Managers.
  3. PROCESS MANAGERS organise 1st level - cooperative meetings with 4H experts & leaders supervised by pillar leaders; whereby the idea/proposal is: A) rejected or B) validated.
  4. If B), PROCESS MANAGERS select relevant regional VET/ university institutions; 2nd level - cooperative meetings are then held between idea/proposal’s owners and students/researchers to co-create a research plan.
  5. The research plan’s outcome can be: A) direct implementation of idea/proposal or B) development of idea/proposal into a project with local/regional/EU funds to then implement.
- RESEARCH GROUP: monitors the activities of Acquisition Manager and Process Manager; B) evaluates implemented projects and disseminates their outputs.

#### VALUE PROPOSITION
- **PROBLEM**
  - Regions where the cooperation amongst regional actors of the quadruple helix (4H) can be improved so as to address structural challenges (e.g. lack of SME competitiveness and innovation capacities).
- **SOLUTION**
  - The Gebiedscoöperatie Westerkwartier (Cooperative) was developed to solve this problem.
  - The Cooperative brings together all 4H actors in the region to collectively define regional development pillars (e.g. energy transition; regional food chain; social inclusion), and jointly mobilising actors of diverse domains / sectors / levels to create solutions in line with the pillars.
  - Through the Cooperative a transition to a more community and systemic paradigm of regional development is enabled.

#### KEY BENEFICIARIES
- **Regions** - with max. 1 ml population (trust relevant), mainly rural / non-urban, SMEs dominated regional economy (fewer large corporations) best profit from the Cooperative.
- **Regional development** - Cooperative’s Process Managers facilitate regional actors of the quadruple helix to co-work so as to implement ideas/proposals with potential for the region through R&I of regional VET/academia.
- **Regional cohesion** - Cooperative’s Acquisition Managers ensure through public meetings and ideas/proposals’ collection that all the quadruple helix regional actors participate in the regional development agenda, coherently with the co-defined regional development pillars and the regional S3.

### KEY RESSOURCES
- Regional VET/university institutions;
- SMEs;
- Decision makers’ support for bottom-up and participative processes to define middle-term regional development pillars.

### COST STRUCTURE
- Cooperative personnel: president; director; acquisition manager; process manager; communication officer; accountant; administration; 2 researchers; 1 project manager for each defined regional development pillar.

### REVENUE STREAMS
- National / regional / local funds: 60%; EU Funds: 25/30%; Membership fees: 5% (ca 50.000€). *Annual turnover: € 800.000.

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The Canvas and Infopack were developed in the framework of Interreg Europe Project [Beyond EDP](https://www.beyondegdp.eu/).
Practical Exercise
Led by the RDA of Emilia Romagna, ART-ER

https://www.interregeurope.eu/innoinfrashare/
Policy Instrument

- support the acquisition of scientific goods and facilities, the strengthening of innovation capability and the economic exploitation of research results, providing support and opportunities mainly to SMEs in the regional specialization areas.

- reinforce the professional management of research and innovation contracts, and with the setting up of methods for shared utilization by other research groups but also directly by companies (and SMEs), as well as the definition of tools for knowledge circulation both at local and international level.
Policy Instrument + Good Practice

Sirris

- Offers (technological) support to companies. It helps companies to make the right strategic and technological choices.

  Its goals and objectives are:
  - Stimulating technological research and innovation with the aim to increase the quality and efficiency of manufacturing
  - Coordinating scientific and technical documentation and informing the companies
  - Innovation support to the related companies

Materials Business Center

- The Center is a platform providing cross connections between entrepreneurs, industry and researchers. They are creating an environment where innovations can be initiated, the business potential within the materials area can be reached, and new companies and employment opportunities can be created.

  The target groups are innovative SMEs producing or using new materials and large companies and academic researchers who want to come into contact with the SMEs.
Sli.do Poll!
EURADA is the unique European club of economic developers able to bridge local and regional development agencies with Europe and its opportunities.

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