

REGISTRATION
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SUMMER SCHOOL

6 – 8 May 2024

VALLETTA, GOZO | MALTA

in collaboration with:



EURADA Summer School 2024

6 – 8 May 2024, Valletta and Gozo | Malta

Summer School outline

The Summer School provides an engaging and fully immersive experience offering participants a better understanding of the importance of SMEs at the European level.

During this 2 days Summer School, participants will have the chance to learn more about how the EU is embracing the green transition and developing a sustainable blue economy, the role of SMEs & startups in developing resilience for peripheral and remote regions, how crucial EU Funds are towards the development of island economies and remote European territories, as well as cultural heritage preservation initiatives of Malta.

The Summer School will also include two site visits. One to the most prominent companies operating on the Maltese islands: SuperCharger Ventures - a Malta Accelerator, and to the Gozo Experimental Farm.

Summer School objectives

The Summer School seeks to:

- Raise awareness of the intrinsic challenges faced by small island states and remote territories;
- Put SMEs and start-ups at the forefront of our agenda;
- Highlight the impact of EU Funds towards the development of regional economies.

Background

In 2024, for the first time in EURADA history, the Summer School will be organised on the premises of EURADA members. Given the fact that on 9-10 May 2024 the EU-Startups Summit 2024 will take place in Malta, EURADA, together with Malta Enterprise and Gozo Regional Development Authority, both EURADA Maltese members, decided to organise its Summer School in Malta with a special focus on regional policies to support startups at the European level and cultural heritage preservation initiatives.

2024 Focus

- The role of SMEs & startups in developing resilience for peripheral and remote regions;
- How the EU is embracing the green transition and developing a sustainable blue economy;
- Cultural heritage preservation in peripheral and remote regions;
- Effectively communicating your message across EU stakeholders;
- How crucial are EU Funds towards the development of island economies?;
- Actively promote networking between participants through workshops and site visits.

Methodology

Different teaching methods will be applied. Expert speakers will deliver presentations and organise workshops concerning their respective specialisations/backgrounds. Company site visits will also be an integral part of the programme encouraging a more active-learning approach. Taking into account the missions and core activities of RDAs, namely innovation support, investment, and internationalisation, as well as the specificities of different innovation ecosystems, the participants will explore the future opportunities and challenges that lie ahead for RDAs in supporting SMEs-startups at local level.

Dates of the Summer School

The residential Summer School will take place from 6 to 8 May 2024 at Valletta and Gozo, Malta.

Participants' profile

The programme of the Summer School targets Policymakers, Government officials working for national/regional Development Agencies, and relevant stakeholders. Participants should be strongly committed to local development, innovation and/or development and implementation of EU R&I and/or Cohesion policy.

Candidates need to submit a duly compiled application via [this form online](#). Registration will remain open until **21 April 2024**. However, we strongly advise registering as early as possible to secure accommodation and other arrangements.

Working language

All sessions will be conducted in English.

Fee, logistics and costs

There is a participation fee for the EURADA Summer School. While transportation costs, snacks, lunches, and dinner in Malta will be borne by the organisers, accommodation costs and other meals not specified in the agenda will be borne by the participants.

Corporate rates when booking your accommodation in Malta will be provided upon request.

- EURADA Members: €300
- Non-EURADA members: €400

Accommodation in Malta

The Summer School organisers managed to successfully provide you with three options for your stay in Malta.

- **Water Front Hotel** (Location – Sliema Seafront) – Single or Double Room at the rate of €175/night on BB basis. <https://waterfronthotelmalta.com/>
- **ANY ST Hotel** (Location – Gzira & Sliema) –10% discount code: EURADA2024. <https://sthotelsmalta.com/>
- **Hotel Verdi** (Location - Gzira Seafront) – Corporate Rates are automatically applied when selecting the dates when accessing this link ONLY: <https://be.synxis.com/?Hotel=39453&Chain=10210&&locale=en-GB&promo=MLTENT> . Rates at Verdi for May are at €140 for a Superior Inland and €155 for a Deluxe side/sea view room.

Organisers

EURADA – The European Association of Development Agencies



The European Association of Development Agencies (EURADA), founded in 1992, gathers professionals working on economic development across Europe. EURADA represents development agencies before the European Union institutions. The association facilitates cooperation among regional economic development practitioners. They can network, plan common EU projects, cooperate, advocate, and participate at the European level. EURADA serves as an international well-established facility to connect development agencies with each other, with Europe, and with the opportunities Europe has to offer.

www.eurada.org

Malta Enterprise



MALTAENTERPRISE

Malta Enterprise (ME) was officially launched in 2004 and has been in various guises since the 1950s. It is Malta's main economic development agency focused on attracting Foreign Direct Investment (FDI) and offering support to enterprises based in Malta. It acts as a single point of contact for all enterprise support, advises the Government on economic policy and facilitates interaction from various sectors.

<https://maltaenterprise.com/>

Gozo Regional Development Authority

The Gozo Regional Development Authority (GRDA) was officially launched on the 14th of September 2020. It has as its legal basis Chapter 600 of the Maltese Laws. The Authority has a regulatory and consultative role and addresses an important gap in the socio-economic development of Gozo by developing and streamlining regional policies and by overseeing their implementation through the adoption of modern project management tools.



GOZO REGIONAL
DEVELOPMENT AUTHORITY

<https://grda.mt/>

AGENDA of the Summer School 2024

Monday 6 May 2024: Arrival in Malta

18.00	Arrival in Malta and welcome aperitivo Venue: The Brew Grill & Brewery, Sliema A brief introduction by Kurt Farrugia – CEO at Malta Enterprise and Roberta Dall'Olio – Director at EURADA, followed by a networking event
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Tuesday 7 May

8.30 – 9.00	Registration and welcome coffee Venue: Malta Enterprise – Gwardamangia Hill, Pieta`
9.00 – 9.30	Introduction and setting the scene <ul style="list-style-type: none">• Brian Camilleri – CO Economic Intelligence, Research and EU Affairs at Malta Enterprise• Roberta Dall'Olio – EURADA Director
9.30 – 11.20	Regional policies to support startups The impact of SMEs & startups in developing resilience for peripheral and remote regions <ul style="list-style-type: none">• Dan O'Brien – Chief Economist at Institute of International and European Affairs, Dublin Insights on artistic conservation and restoration of the local heritage <ul style="list-style-type: none">• Pierre Bugeja - Founder & Senior Conservator at Preverti The RAISE initiative: Regions' Alliance for Interconnected Startup Ecosystems <ul style="list-style-type: none">• Giacomo Frisanco – Communication, Policy and Membership Manager at EURADA• Philippe Sejalon – member of the RAISE Regional Steering Group and CEO at INGAGE
11.20 – 11.35	Coffee break

11.35 – 12.25	Developing a sustainable blue economy in the EU <ul style="list-style-type: none"> • Karmenu Vella – Former EU Commissioner for Environment, Oceans and Fisheries
12.25 – 13.25	An interactive workshop session on effective communication and lobbying on specific legislation under the European Green Deal <ul style="list-style-type: none"> • Martins Zemitis – Economic Analyst at the European Commission Representation in Malta
13.30 – 14.15	Lunch Break
14.45 – 15.30	Company visit Venue: SuperCharger Ventures, Trident Park, CBD, B'kara <ul style="list-style-type: none"> • This visit will provide knowledge about the local and EU economic development landscape focusing on SMEs & Start-ups and how they fit in the wider economic ecosystem.
15.30 – 16.15	Transfer to la Valletta
16.15 – 17.15	Guided tour Venue: St John's Co-Cathedral, Valletta <ul style="list-style-type: none"> • Malta Tourism Authority
17.15 – 19.00	Free time in La Valletta
19.00	Dinner in La Valletta
21.30	Bus back to the hotels

Wednesday 8 May

8.15	Pick up in front of your hotel
9.45	Ferry to Gozo Island
11.00 – 11.15	Arrival and Welcome Coffee Venue: Gozo Innovation Hub
11.15 – 12.00	The peripheral island of Gozo, challenges, and realities <ul style="list-style-type: none">• Mario Borg – CEO at Gozo Regional Development Authority
12.00 – 12.30	Regional imbalances: the role of tailor-made regional policy <ul style="list-style-type: none">• Ronald Sultana – Director Tourism & Economic Development, Ministry for Gozo & Planning
12.30 – 13.15	Regional sustainability – Protecting biodiversity, traditional and historical heritage <ul style="list-style-type: none">• Joseph Cutajar – Director ECO GOZO, Ministry for Gozo & Planning• Stephen Cini – Assistant Director, Gozo Cultural Heritage Directorate• Magui Lage – POCITYF consortium
13.15 – 14.30	Lunch Break
14.30 – 15.00	Walk around Victoria Historical Centre & Cittadella <ul style="list-style-type: none">• Christian Zammit – Head EU & International Affairs at Gozo Regional Development Authority
15.00 – 16.30	Visit to the Gozo Experimental Farm <ul style="list-style-type: none">• Testing innovative practices to tackle issues in the agriculture sector.
17.00	Ferry to go back to Malta

Thursday 9 and Friday 10 May 2024

[EU-Startup's Summit 2024 in Valletta](#)



More than 2,000 founders, startup enthusiasts, corporates, angel investors, VCs, and media from across Europe will attend the event. The event will provide great networking opportunities and serve as a meeting point for aspiring entrepreneurs and investors who are aiming to build international tech companies. [Click here to check the agenda.](#)

If you wish to attend, EURADA can provide you with the tickets for the EU-Startup's Summit with a discount. Contact our colleague [Giacomo Frisanco](#) and he will provide you with the code. [Click here to register.](#)

[RAISE Final Conference](#)



Furthermore, marking the culmination of Raise, the Regions' Alliances for Interconnected Start-up Ecosystems Project where we are consortium partners, also on the 9 May 2024 the [Raise Final Conference](#) will take place in Valletta as a side event of the EU-Startup's Summit. The conference will feature prominent speakers and case studies, offering insights into the outcomes of the project as well as the European policies needed to stimulate the start-up sector in the EU, in order to have an Interconnected Startup Europe Ecosystem.

Click [here](#) to check the agenda.

Register [here](#).