

9th edition
of the EURADA

BROKERAGE EVENT



5 June 2024



Residence Palace, Brussels

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9th edition EURADA Brokerage event

5 June 2024 | Residence Palace, Brussels, Belgium

Rue de la Loi, 155, Brussels, Belgium

Project opportunities for innovation agencies at the European level are numerous. However, it can be difficult to understand the different funding programmes and to find the right partners. Overcoming these hurdles and ensuring the best possible framework conditions for innovation agencies to participate in European funding programmes is the objective of the EURADA Brokerage Event.

This year marks the 9th edition of the EURADA Brokerage Event. The event will take place on 5 June between 8:30 - 13:00 CEST at Residence Palace, Rue de la Loi, 155, Brussels.

EURADA's Brokerage Event brings together experts in regional development, innovation, smart specialisation strategies, high-level speakers from European institutions, and more, to get an overview of current funding opportunities, share best practices, find new partners for ongoing or future European project proposals, and learn from each other.

This year's edition will offer invaluable insights into European funding opportunities of the **Digital Europe Programme** and the **Interregional Innovation Investments (I3) Instrument**:

Digital Europe Programme:

The programme aims to connect digital technology research with market implementation, serving to enhance the prospects for Europe's citizens and businesses, particularly SMEs. Funding allocated through the Digital Europe Programme aligns with the European Union's dual goals of fostering a green transition and advancing digital transformation, thereby reinforcing the Union's resilience and digital autonomy.

In light of the growing relevance of cybersecurity in the digital world, the session will focus precisely on the cybersecurity aspect of the Digital Europe Programme, by addressing the open call "Deploying the Network of National coordination centres (DIGITAL-ECCC-2024-DEPLOY-NCC-06)", which allocates €65 million to support National Coordination Centres (NCCs) in fostering the Community of Competence in Cybersecurity. The call aims to contribute to the implementation of EU legislation and strengthening cybersecurity capabilities through the adoption and dissemination of state-of-the-art solutions, especially among SMEs.

Interregional Innovation Investments (I3) Instrument:

The I3 Instrument empowers innovation through financial and advisory support, guiding projects in joint smart specialisation areas toward successful commercialisation and scale-up.

It prioritises interregional cooperation in shared smart specialisation domains, fostering the development of European value chains, particularly in less developed regions. The instrument generates good practices addressing regional challenges disseminated through the Smart Specialisation Community of Practice (S3 CoP). New I3 grants will target digital, green transition, and smart manufacturing challenges outlined in the European Innovation Agenda.

As part of this session, with the attempt to increase your chances for a successful proposal, two open calls opening on 6 June 2024 will be tackled in detail, namely the "Financial and advisory support for investments in interregional innovation projects" and the "Financial and advisory support to the development of value chains in less developed regions" calls.