



Circular and Digital Transition: One mission, several Hubs

Organised by

PlugNPlayCE
EURADA

24 January 2023 09:00-17:00

Venue: EURADA's Office at Rue
Montoyer 24, 5th floor, 1000 Brussel

Time zone: CET

Aim of the Event:

The **PlugNPlayCE** consortium coordinated by Veltha, will together with Eurada host an (on-site) event aimed at aligning the three concepts of Circular Hubs, European Digital Innovation Hubs, and Hubs for Circularity, to facilitate collaboration in future funding programme and promote a circular and digital economy. This will be done by highlighting, identifying, and discussing the gaps and overlaps that exist between the three concepts. Alongside this, the event aims to showcase what has already been produced within each concept, ready to be used..

Speakers:

Speakers from EU institutions

- Mr William Neale
Advisor, Circular Economy
DG ENV, European Commission
- Mr. Daniel Gassmann
Head of Sector Ecosystems and EIC Prizes and Procurement
EISMEA, European Commission
- Mr. Alberto Valenzano
Policy Officer - Industrial Forum, Alliances and Clusters
DG GROW, European Commission
- Ms. Malgorzata Nikowska [\[ONLINE\]](#)
Head of Unit - Digital Transformation of Industries
DG CONNECT, European Commission
- Mr. Davide Delaiti
Project Officer for the Circular Cities and Regions Initiative
REA, European Commission

Speakers from the private sector and associations

- Ms. Àngels Orduna
Executive Director at A. SPIRE
 - Mr. Alberto Minguela
Circular Economy Orchestrator, Climate-KIC
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- Ms. Ladeja Godina Kosir [\[ONLINE\]](#)
Founder and Executive Director, Circular Change
 - Ms. Suzanne van Haren [\[ONLINE\]](#)
Programmamanager at MVO Nederland
 - Ms. Denisa Rášová [\[ONLINE\]](#)
President Circular Slovakia
 - Mr. Freek Van Eijk
CEO of Holland Circular Hotspot
 - Mr. Bart Volkers
Project Manager, Circulair Friesland
 - Mr Elmar Willems
Circular Cities & Regions, Vlaanderen Circulair
 - Mr. Kamil Maszczyk (tbc)
Project Manager K Flex, Coordinator of the H2020 Frontshlp project
 - Ms. Dorota Pawlucka
Global Alliances Manager at Covestro AG, H4C
 - Mr Holger Berg
Vice-Director and Co-Head of Research Unit Digital Transformation, Wuppertal Institute, Germany
 - Prof. Marcello Colledani
Professor, Politecnico di Milano and Coordinator of the H2020 Digiprime project
 - Ph.d Tomasz Bieniek
Chief Specialist at Łukasiewicz Research Network, DIH World
 - Mr Stefan Milis,
Program Manager Circular Economy, Sirris
 - Mr Ludwig De Locht,
Digital Transformation Ambassador, Sirris
 - Ms. Mohini Keunen (tbc)
Senior Advisor Circular Economy, Enterprise Europe Network
 - Mr. Arthur ten Wolde
Execuitve Director, Ecopreneur
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Tuesday 24 January 2023

Moderator: Mr Luca Polidori
Local venue: EURADA's office @Rue Montoyer 24, 5th floor, 1000 Brussels
Languages available: EN

Local time		
08:30 - 09:00	30'	Registration of participants, solving technical issues for participants connecting online
09:00	10'	Introduction <ul style="list-style-type: none">Luca Polidori Secretary General Veltha
09:10 - 10:00	50'	Welcome address <ul style="list-style-type: none">Mr William Neale 10' Advisor, Circular Economy DG ENV, European CommissionMr. Daniel Gassmann 10' Head of Sector Ecosystems and EIC Prizes and Procurement EISMEA, European CommissionMr. Alberto Valenzano 10' Policy Officer Industrial Forum, Alliances & Clusters DG GROW, European CommissionMs. Malgorzata Nikowska [ONLINE] 10' Head of Unit - Digital Transformation of Industries DG CONNECT, European CommissionMr. Davide Delaiti 10' Project Officer for the Circular Cities and Regions Initiative REA, European Commission
10:00 - 10:10		'Innovate to transform' support for SME's sustainability transition (CSA) <ul style="list-style-type: none">Ms. Julia Vercher 10' Director for European Projects at ATEVAL Coordinator of the (Horizon Europe) In Transit project

<p>10:10 - 10:45</p>	<p>30'</p>	<p>Hubs For Circularity and Stakeholders</p> <p>Speakers:</p> <ul style="list-style-type: none"> • Ms Àngels Orduna 10' Executive Director at A. SPIRE • Ms. Dorota Pawlucka 10' H4C - Hubs for Circularity Community of Practice • Mr Alberto Minguela 10' Circular Economy Orchestrator, Climate-KIC
<p>10:45 - 11:15</p>	<p>30'</p>	<p>Coffee Break</p>
<p>11:15 - 12:15</p>	<p>60'</p>	<p>Circular Hubs</p> <ul style="list-style-type: none"> • Ms. Ladeja Godina Kosir [ONLINE] 10' Founder and Executive Director, Circular Change • Mr. Freek van Eijk [ONLINE] 10' Managing Director Holland Circular Hotspot • Ms. Suzanne van Haren [ONLINE] 10' Programmamanager at MVO Nederland • Ms. Denisa Rášová [ONLINE] 10' President Circular Slovakia • Mr. Bart Volkers 10' Project Manager, Circulair Friesland • Mr. Elmar Willems 10' Circular Cities & Regions, Vlaanderen Circulair • Mr. Justyna Trippner-Hrabi 10' Assistant Professor University of Lodz, H2020 Frontshlp project
<p>12:15 - 12:45</p>	<p>30'</p>	<p>Views from the Academic World on Digitizing Circular Economy</p> <ul style="list-style-type: none"> • Mr. Alessio Maria Braccini [VIDEO MESSAGE] 5' Full Professor at UNITUS Department of Economics Engineering Society and Business Organisation • Mr. Holger Berg [ONLINE] 10' Vice-Director and Co-Head of Research Unit Digital Transformation, Wuppertal Institute • Mr. Marcello Colledani 15' Professor, Politecnico di Milano and Coordinator H2020 Digiprime
<p>12:45 - 14:00</p>	<p>75'</p>	<p>Lunch Break</p>

14:00 - 14:30	30'	<p>European Digital Innovation Hubs</p> <ul style="list-style-type: none"> • Ph.d Tomasz Bieniek and Mr. Grzegorz Janczyk 15' Chief Specialists at Łukasiewicz Research Network, DIH World • Mr. Stefan Milis and Mr. Ludwig De Locht 15' Program Manager Circular Economy / Digital Transformation Ambassador, Sirris
14:30 – 14:40	10'	<p>Networks and their role for Circularity</p> <ul style="list-style-type: none"> • Ms. Montse Guerrero Perez [ONLINE] 5' Circular Economy consultant at Enterprise Europe Network • Mr. Wolf Related Kuehr 5' Fab Clty Hamburg
14:40 – 16:40	120'	<p>Interactive Round Table [Everyone attending has a Microphone] Should these different Hubs collaborate and eventually how?</p> <p>Key Panelists:</p> <ul style="list-style-type: none"> • Mr. William Neale Advisor, Circular Economy DG ENV, European Commission • Mr. Alberto Valenzano Policy Officer Industrial Forum, Alliances & Clusters DG GROW, European Commission • Ms. Àngels Orduna (Hubs for Circularity) Executive Director at A. SPIRE • Mr. Bart Volkers (Circular Hubs) Project Manager, Circulair Friesland • Ph.d Tomasz Bieniek (Digital Innovation Hubs) Chief Specialist at Łukasiewicz Research Network, DIH World
16:40 - 16:55	15'	<p>Closing remarks by Arthur ten Wolde, Executive Director at Ecopreneur</p>

