









# Interested in advancing circular innovation?

## Join the CircSyst Community of Practice to drive circular systemic solutions

## Introduction and scope

The global environmental and economic landscape is at a critical juncture. The overexploitation of natural resources is driving biodiversity loss, climate change, and water scarcity at an alarming pace. With global resource consumption set to double in the next four decades and waste generation expected to rise by 70% by 2050, the urgency of shifting towards a more sustainable economic model has never been greater. In response, the European Union has positioned circular economy as a key enabler of long-term economic competitiveness, recognising that resource efficiency and sustainability are not only environmental imperatives but also economic and industrial priorities.

Against this backdrop, and with a commitment to the EU Green Deal's goals, recent policy developments, such as the Competitiveness Compass, emphasise the need to accelerate circular economy implementation. The EU's Circular Economy Action Plan (CEAP) has already paved the way for systemic change by focusing on key value chains and fostering innovation, but achieving its goals requires strong multi-stakeholder collaboration and knowledge-sharing across regions and sectors.

CircSyst directly contributes to this momentum by developing and demonstrating Circular Systemic Solutions (CSS) that address challenges in three priority value chains: plastics and packaging, bio-waste, and water management. As a project under the umbrella of the Circular Cities and Regions Initiative, and through cross-sectoral cooperation, industrial symbiosis, and innovative technologies, the project supports European cities and regions in implementing circular strategies that align with EU objectives. However, ensuring real impact and long-term transformation requires more than just pilot projects—it calls for a robust Community of Practice (CoP) where industry leaders, policymakers, businesses, and researchers can exchange knowledge, discuss challenges, and co-create solutions.

By joining the CircSyst CoP, stakeholders will contribute to shaping the circular economy agenda, strengthening collaboration across regions, and ensuring that the solutions achieved are replicated and scaled. Now is the time to unite efforts and keep this vital work going.





## **Objectives**

The CoP aims to:

- Facilitate knowledge exchange and peer learning among members;
- Identify and promote best practices in plastics and packaging, bio-waste and water management;
- Strengthen networks and foster collaborations among stakeholders;
- Support capacity building through workshops, webinars, and mentoring opportunities;
- Provide a repository of resources, tools, and case studies to support members in their initiatives.

### Who can join and what does the membership entail

The CoP is open to professionals, researchers, policymakers, businesses, NGOs, and other stakeholders interested in the value chains and topics covered by CircSyst.

Members can participate in a variety of activities, including:

- Access best practices, replication reports, and case studies in circular economy implementation;
- Join co-creation and co-design webinars from the demonstrators aimed at scaling CSS;
- Access community mentoring through online discussion boards (i.e., a LinkedIn group) and tailored peer mentoring on the CircSyst solutions;
- Participate in mutual learning study visits to the demonstrator sites;
- Join multiple workshops and networking events including replication, co-creation, policyoriented, and validation workshops;
- Apply for professional mobility to the demonstrator sites for up to two weeks to learn about the replicability and scalability potential of the CSS.

Participation is flexible, allowing members to engage at their own pace, whether actively contributing or simply following discussions.

#### How to join

To become a member, interested individuals or organisations can **fill out <u>this online form</u> by 9 May 2025** to express their interest and outline their areas of expertise. Once registered, members will become part of the Community and will receive invitations to upcoming events.

For any inquiries, please contact cristina.sanzrutherford(@)eurada.org.







#### **Governance and moderation**

The CoP is facilitated by the EURADA team to ensure constructive discussions and maintain an inclusive, respectful environment. A set of community guidelines will be provided to support positive engagement and prevent any misuse of the LinkedIn Group.

#### **Data protection and GDPR compliance**

The CoP complies with GDPR regulations to ensure the protection of members' personal data. Any personal information provided during registration will be securely stored and used solely for the purposes of community engagement. Members can opt-out at any time by requesting the removal of their data.

### Contacts

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