

EURADA Brokerage Event 2023

Concept Note and Agenda

Project opportunities for innovation agencies at the European level are numerous. However, it can be difficult to understand the different funding programmes and to find the right partners. Overcoming these hurdles and ensuring the best possible framework conditions for innovation agencies to participate in European funding programmes is the objective of the EURADA Brokerage Event.

This year marks the 8th edition of the EURADA Brokerage Event. After the last two editions happening under the influence of the pandemic, we will see the return of an in-person Brokerage Event in 2023 – albeit adapted to today's needs in hybrid form. The event will take place on **29 March** in Rue Montoyer 24, 1000 Brussels.

EURADA's Brokerage Event brings together **experts** in regional development, innovation, smart specialisation strategies, **high level speakers from European institutions**, and more, to get an overview of current funding opportunities, share best practices, find new partners for ongoing or future European project proposals and learn from each other.

Individual sessions are dedicated to the presentation of projects and initiatives implemented by and for innovation agencies in European funding programmes. The format foresees managing authorities presenting ongoing and future opportunities, which then form the basis for pitches of successful projects in the past, ideas for projects under upcoming calls, and for organisations to present themselves in a networking partner search to create strong alliances for future projects.

Reasons to benefit from the Brokerage Event include:

- Many opportunities to meet innovation experts
- The chance to present your implemented and successful project
- The possibility to present your project idea and find partners
- The opportunity to present your organisation and initiatives

To facilitate networking, we will share the list of participants, their profiles and their projects idea to allow the **arrangement of bilateral meetings** during and after the event.