

EMPOWERING REGIONS: INTELLECTUAL PROPERTY AS A DRIVER FOR INNOVATION AND GROWTH

EURADA - EUIPO *Webinar on Intellectual Property*

16 May 2025, 10:00 – 11:00 CEST

10.00 – 10.10	Opening remarks • Francesco Molica - Director, EURADA • Alexandra Apostolakis - Head of Service, Business Development Department, EUIPO
10.10 – 10.30	The 2025 SME Fund – financial support to protect innovation and creativity in Europe • Francesca Cerri - Business Development Department, EUIPO Q&A
10.30 – 10.50	Protecting traditional craft and industrial products under the EU geographical indications (GIs) framework • Franciska Schönherr - Business Operations Department, EUIPO Q&A
10.50 – 11:00	Closing remarks • Francesco Molica - Director, EURADA • Richelle Spiekerman - Business Development Department, EUIPO